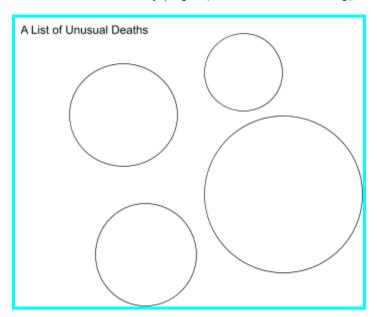
Final Mockup Notes

Creative Director: Brenna Jones

Designer: Flora Wu

- I love the unusual deaths font!
- The drawings are adorable!
 - o I noticed some repeat?
- Page structure
 - I was thinking the first page could just be giant buttons with each time period instead of a busy page. (see attached drawing)



- Also, in my original outline I gave the specific time periods and deaths I wanted to highlight so you don't have to do so many! If you refer to that, all my info is already laid out
 - I don't think we necessarily need a navigation bar/the time period buttons should suffice
- The vibe I'd like to go for is minimalism
 - o I like the high contrast with the black and white!
 - I would also love to see the drawings without borders. I like the idea of round, organic shapes instead of sharp squares.